

David Nisenblat

Data Analyst

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Skills:

Python: Pandas, Numpy, Matplotlib, Seaborn, Statsmodels, Folium, H3

SQL: BigQuery, MySQL, PostgreSQL

Analytical skills: Applied descriptive statistics, Quantitative analysis, A/B Testing, Hypothesis testing, Statistical Data Analysis, EDA, Econometrics, Prediction modeling, Causal Inference

Tableau: Visualization, LOD functions, Dashboards performance optimization, Dashboard design and management

Other: GitHub, Stakeholder management, Multitasking

Summary: Data Analyst with 4+ years of experience and a deep understanding of business goals and a solid technical background. I possess extensive experience collaborating closely with strategy and business development teams, delivering actionable insights and recommendations to drive company growth. My expertise includes proficiency in statistical methods, A/B tests, Data Visualisation and econometrics, providing valuable analytical support for informed decision-making. I achieved a 3% boost in driver acquisition through the A/B testing, which is one of the most important metrics in a 150 million users ride-hailing platform.

PROFESSIONAL EXPERIENCE

InDrive (01/2022 – present)

Remote, Israel

№4 in Ride-Hailing platforms in the world

Data Analyst

- Developed and implemented A/B tests, resulting in a 3% increase in driver acquisition.
- Conducted comprehensive research and established a demand index to guide InDrive's growth strategy for each location. This index now facilitates:
 - Planning driver acquisition initiatives
 - Designing and computing DoXGetY contests
 - Identifying ways to achieve a balance between demand and supply
 - Reducing financial losses resulting from ineffective driver acquisition or losses due to significant passenger churn
- Successfully reduced the cancellation rate by 5% through enhancements to the document review process.
- Initiated research and devised innovative approaches to assess the proportion of low-quality orders, thereby enhancing overall service quality.
- Initiated and led the process of an educational program within the team, designed for brainstorming and holding analytical conferences to improve the team's overall skills and create the best analytics practices for our Data team.

Best Doctor (04/2021-12/2021)

Moscow, Russia

Top 3 in the number of users among medical insurtech companies in Europe

Product Analyst

- Developed a sales analytics dashboard, integrating various sales metrics, such as sales funnels, weekly deals won and lost, manager ratings, and plan metrics.
- Enhanced data quality from the CRM system by examining sales processes, refining system automation, and collaborating with managers to cultivate a data-driven culture.
- Created an Account Manager dashboard that remarkably reduced the time needed to prepare presentations for existing clients by 91%, expediting the client engagement process.

GlowByte Consulting (10/2019 – 11/2020)

Moscow, Russia

IT solution provider specialized in enterprise marketing automation, advanced business analytics

Data analyst

- Constructed financial reports to deliver insights into the bank's operations.
- Formulated financial reports to help the bank monitor its performance and pinpoint areas for improvement.
- Developed an automated rating system for mortgage sellers, enabling the bank to better understand which sellers were performing well and which needed improvement.

Junior Analyst

- Developed a new process for analyzing government subsidies that reduced the time required to complete reports from several weeks to just one hour.
- Collaborated with stakeholders to collect information and ensure data accuracy. Produced reports and presentations to communicate insights to senior management.

EDUCATION

CERTIFICATION/COURSES/LICENSES

[Supervised Machine Learning: Regression and Classification Coursera](#)

DeepLearningAI | Stanford (2023)

CO-PROFESSIONAL LEADERSHIP

- Developed an educational program within the team, designed for brainstorming and holding analytical conferences. Together, we created over 40 lectures about data, statistics, Python skills. Additionally, I established internal training on the fundamentals of SQL for 20 business development managers. This initiative successfully reduced the workload on the analytics team by enabling the teams to handle basic and straightforward queries independently.

ADDITIONAL INFORMATION

- Languages: Russian (native), English (C1)
- Israeli citizenship